

# HELLO!

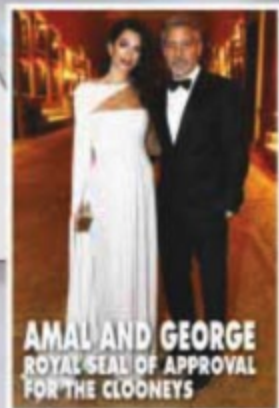
MIDDLE EAST

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PERFECT PROPOSAL

## JENNIFER LOPEZ

SAYS YES TO A ROD AS A SLEW OF LEADING LADIES GET SET TO WALK DOWN THE AISLE



AMAL AND GEORGE  
ROYAL SEAL OF APPROVAL  
FOR THE CLOONEYS




DESIGNER'S DEN  
DR REEM EL MUTWALLI  
WELCOMES US INTO HER HOME TO TALK  
COLLECTIBLES, CELEBRITIES AND LUCKY CLOVERS



*'There's  
really pure,  
true love'*





Elizabeth Hurley is one of Paolo's biggest fans

## BEAUTY

# HAIR HONCHO

*The Brazilian Master of Balayage, Paolo Sagerah, gives us the heads-up and the low-down on the colouring technique that's still the craze amongst celebrities and red carpet stars*

## *Sarah Jessica Parker*

may have put it into our consciousness when she appeared with beachy, seemingly sun-kissed curly hair during her *SATC* days, but this French technique, practised since the seventies by chic Parisians, is now the go-to hair colour technique for A-listers like Jessica Alba, Gisele Bündchen and Kim Kardashian.

When London-based 'Master of Balayage' Paolo Sagerah came to Dubai as a guest celebrity stylist at La Jacques Coupes Salon at The Address Dubai, we sat with him to find out what all the fuss was about, who it suits and whether it's a blonde-only phenomenon.

### What exactly is Balayage?

Literally meaning 'to sweep' this technique involves the stylist hand-painting the colour, rather than using foils – which are common with highlights – to give

a more nuanced, natural colour with lots of depth. It also offers a lot of customisation.

### It sounds like ombre though...

It isn't the same. You run colour through the hair from the top to the bottom, giving a natural effect. Ombre on the other hand, mainly runs at the bottom of the hair giving a much heavier effect.

### Does it suit everyone?

Yes. Even if you have very dark hair or short hair, it can look great. It all depends on how you place the colours and what colours you use. For example, strawberry blonde looks great on redheads and ash or cinnamon work if you have dark chocolate hair.

I'm from Brazil so am very used to doing it on darker hair – working with Middle Eastern clientele is no problem for me.

### What about covering grey?





*"Balayage is more seamless; when the root comes through there isn't as much of a noticeable difference"*



The technique works across colour spectrums as Mandy Patinkin, Jessica Alba (right) and Jennifer Lopez (below) show



You can either cover the grey first, or sometimes you can do the balayage and put in baby lights that just disturb the white – so you don't cover it, but you blend it in so they don't stand out.

**How does it differ from traditional highlights?** Highlights usually come from the top of the hairline. So you see quite strong lines from the top like Jennifer Aniston perhaps in her *Friends* days. Balayage is more seamless; when the root comes through there isn't as much of a noticeable difference. It also takes a lot less time to do so it's perfect for those who are in a rush.

**How has it evolved from when it first started?** I like highlights – now hairstylists incorporate them into balayage too. The clients I see now love the balayage technique but want to see the colour from the roots. So I do balayage, some flash and highlights together. I Colormelt them all together at the end.

**Are there trends in it?**

Yes, you can do a heavy-build colour, chunky pieces, reverse balayage... you can really play with it. It depends on how creative you want to be with your clients.

**You have so many celebrity clients – who was the first person to give you a boost?**

Elizabeth Hurley. She was on holiday on a boat and one of her friends had been to me – she loved the colour so called me direct from the yacht saying: "I want my hair to be done by you." I said "done", of course. She is lovely. She lets me do whatever I want to her hair!

**Whose tresses would you love to do?**

One of the Kardashians. Kendall would be amazing. Gigi Hadid too. I love the dark on her, but I would make the ends more sun-kissed.

**Who do people generally refer to when they ask you to give them a celeb-style balayage?**

Everyone wants to look like Gisele. I put up a picture of her in the salon and nine out of ten people say that they want hair like hers.

**How often are touch-ups required?**

Because it doesn't have the obvious re-growth lines, you can re-visit the salon every four, or even six, months and it'll still look great. So it is ideal for those who want low-maintenance colour. I recommend you come to the salon from time to time to use a toner to avoid any brassy tones. It's good to use a shampoo and conditioner that's made for coloured hair.

REPORT: NATASHA FARLOUE. PHOTOS: WENN

